

Green Innovation in Business Network presents

Solutions Labs 2010

Launching the next generation of environmentally sustainable business

The **Solutions Labs 2010** series provides leading thinkers and “doers” from business, academia, government and non-profit organizations the opportunity to explore the next generation of business sustainability—one in which we can grow profits for our companies while we create positive impact on the planet. At these one-day, participatory events, you help craft the agenda and spend your time actively networking and brainstorming the next “big ideas” to accelerate green innovation.

Why attend?

- **Explore innovative approaches** for transforming business practices and creating new opportunities
- **Make connections and explore new partnerships** with leaders from other businesses and sectors
- **Brainstorm solutions** to shared challenges

Who should attend?

- **Business professionals** “doing” sustainability every day (CSR, operations, supply chain, marketing and other areas)
- **Investors** exploring environmental opportunities
- **Academics** conducting relevant research
- **Staff** of non-profits, government agencies and consulting firms helping businesses benefit from environmental opportunities

Calendar of GIBN 2010 Solutions Labs:

January 28	Fuqua School of Business, Duke University, Durham, NC
May 21	Bloomberg, New York City, NY
May 27	George Washington University, Washington DC
June 17	Best Buy, Minneapolis, MN
July 13	University of Arkansas, Fayetteville, AR
July 15	eBay, San Jose, CA
August 5	IIT Stuart School of Business, Chicago, IL
August 10	Seattle University, Seattle, WA
September 16	Microsoft, Cambridge, MA
September 29	AMD, Austin, TX

For more information, please visit the [Green Innovation in Business Public Wiki](#) or contact info@digin.org.

“I enjoyed the collective input and saw great value in both the topic and the format.”

– Brad Peirce, Relationship Manager, Citizens Bank Wealth Management (DC)

“It is a great way of finding other people in the local community who are working towards the same goals.”

– Lee Milligan, Project Coordinator, United States Business Council for Sustainable Development (Austin)

“This was a great gathering of interesting professionals across sectors. Every conversation I had was valuable.”

– Libby Reder, Head of Environmental Initiatives, eBay (San Jose)

